



Is your business ready for an emergency or disaster?

TOOELE COUNTY EMERGENCY MANAGEMENT HAS A NEW PROGRAM TO ENGAGE LOCAL BUSINESSES IN PLANNING FOR EMERGENCIES AND DISASTERS

(25%) of businesses close as a result of disasters **and never re-open.**

(55%) close permanently within **2 years** of a severe emergency or disaster.

We don't want that to happen to you! Tooele County Emergency Management's Public-Private-Partnership (TP3) is a coordinated program between government and private industry that makes it easier for businesses to prepare for and handle emergencies. Lessons learned from past disasters have proven that government cannot solve all the challenges of emergencies and disasters with a government centric approach. Businesses play an integral role in a community's recovery efforts. Eight-two percent of businesses agree, if someone could make it easy for them to get prepared for emergencies -- they would do it! TP3 will help local businesses be more independent and resilient in emergency situations.

What goes wrong with your businesses in disaster?

- **Employees aren't prepared so they don't show up for work.** Giving your employees the information to help them to prepare their families for emergencies makes the difference. Many businesses overestimate the knowledge their employees have about the simple steps of personal preparedness and how it can have a ripple effect into their job. TP3 helps business leaders prepare their business and employees to handle emergencies by **"Making a Plan and Being Prepared."**
- **Facility is damaged and businesses lose vital inventory.** Planning for contingencies to replace your inventory or reoccupy your workplace needs to happen before the event. TP3 teaches you the basics of continuity planning to prepare for life after the emergency.
- **Businesses lose their key records.** A businesses entire livelihood is recorded someplace. Whether it's in a file cabinet or in a computer cloud, you should guard it! TP3 will help you understand how to plan for records storage.
- **Suppliers cannot get to you.** Have you talked with your suppliers about their plan to get their resources to you in an emergency? It's important for you to participate with government so they know your needs in establishing transportation/resupply routes.
- **Suppliers may have damage of their own.** Do you have different suppliers for your business? What if your supplier lives in a disaster area? Can you get what you need for your business from a different source? TP3 will work with you to create a resource list of supply needs and vendors to ensure resources are brought into the community.
- **You're Customers Stop Coming!** The longer it takes you to get your doors open, the better the chance that your customers won't comeback. Sixty-five percent (65%) of disaster victims shopped somewhere else if the business was slow to reopen.

For every \$1 spent preparing for emergencies saves YOU \$7 after the emergency occurs!

How do I get involved?

- To learn more about the benefits of TP3 go to www.tcem.org or email Bwhitehouse@tcem.org. You can also call 435-833-8100.